

How It Works: Beginning 12:01am Eastern Time ("ET") on 10/24/08, all participants who receive a "Free Home Estimate" from American Home Improvements or refer a home owner for a "Free Home Estimate" from American Home Improvements will be entered to win an opportunity to win an official SPHL championship ring. Participants will be able to increase the odds by submitting a referral for a "Free Home Estimate" from American Home Improvements.

A qualified entry will be a completed estimate from American Home Improvements. All referrals that complete the estimate from American Home Improvements will receive one entry to the individual who received the "Free Home Estimate" from American Home Improvements and another entry to the individual who submitted the referral.

Eligibility: This promotion is open only to residents of the 50 United States and the District of Columbia who are 18 years of age or older at time of entry. Employees of American Home Improvements, its affiliates, subsidiaries, advertising, promotion and internet agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

How To Enter The Contest: During the promotion period, visit www.homeproguy.com or www.knoxvilleicebears.com and follow the instructions to receive the "Free Home Estimate" from American Home Improvements. The entrant receiving the "Free Home Estimate" from American Home Improvements must be able to prove through deed or contract that they own the house that is receiving the "Estimate." The "Free Home Estimates" from American Home Improvements must be completed by 11:59 pm ET on February 13, 2009. A maximum of two entries per "Free Home Estimate" from American Home Improvements will be accepted – one for the participant receiving the "Free Home Estimate" from American Home Improvements and one entry for the participant submitting the referral for the "Free Home Estimate" from American Home Improvements. . . .

Drawing for Winner: All eligible entries must be present at the February 14, 2008. Of the qualified contestants who are in attendance will be drawn at random during the first intermission of the game. Qualified winners must check in at the American Home Improvements lobby table prior to five minutes remaining in the first period. All the names of the contestants that have verified their attendance, one card will be submitted for the drawing for each qualified entry given to American Home Improvements.

Prize & Approximate Retail Value: (1) Grand Prize - A customized SPHL championship ring to the exact specifications of the official rings receive by members of the championship team.

General Rules: Potential Grand Prize winner (or parent/legal guardian if potential winner is deemed a minor in his/her state of residence) will be notified at the game on February 14, 2009. No substitution or transfer of prize by winner permitted. Sponsor reserves the right to substitute prize of equal or greater value. All federal, state, and local taxes are the sole responsibility of winner. By accepting prize, winner (or parent/legal guardian if winner is a minor) agree to release and hold Sponsor, its respective directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of use of prize. Winner (or parent/legal guardian if winner is a minor) assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Entrants (or parent/legal guardian if entrant is a minor) agree to release, discharge and hold harmless Sponsor, its respective directors, officers, employees and assigns, harmless from and against any and all liability and damages. By participating in this promotion, entrants (or parent/legal guardian if entrant is a minor) agree to be bound by the Official Rules and the judges' decisions which are final. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. All material submitted becomes the sole property of Sponsor and will not be returned. Sponsor not responsible for any typographical or other error in the printing of the offer, administration of the promotion or in the announcement of the prize. In no event will more than the stated number of prizes be awarded.

Winner: For the name of the American Home Improvements Grand Prize winner, visit www.knoxvilleicebears.com or www.homeproguy.com and click "Contest Winner" beginning 2/15/09 through 9/12/07.

Sponsor: American Home Improvements, 11028 Terrapin Station Road, Knoxville, TN 37932.

Notice To Online Entrants: ANY ATTEMPT BY AN INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Not responsible for faulty, incorrect or mistranscribed phone transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the promotion. Sponsor reserves the right to cancel or modify the promotion if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination, a notice will be posted online and contest entries will be judged from among all eligible entries received prior to termination. Any damage made to the Web Site will be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the account holder fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.